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Financial Engines Hires Debbi Behrman as Vice President of Human Resources

PALO ALTO, Calif., June 29, 2007 - Financial Engines, Inc., a leading provider of independent investment advice and managed accounts to 401(k) plans, today announced that it has hired Debbi Behrman as vice president of human resources. In her new role, Behrman is responsible for the team that manages Financial Engines staffing, compensation, benefits and employee relations.

“As managed accounts become standard offerings in American 401(k) plans, Financial Engines is experiencing some of the fastest growth in our 10+ year history, and Debbi brings the people and process skills necessary to help us navigate and thrive during this exciting period,” explained Jeff Maggioncalda, president and CEO of Financial Engines. “Our people are at the core of our success, and we are investing in them to drive and support long-term growth.”

Financial Engines introduced its managed accounts program to the market in September 2004, reaching the \$10 billion AUM milestone in just over two years. According to data from industry analyst Cerulli Associates, more than \$25.24 billion was invested in managed accounts across all providers at the close of the third quarter of 2006*.

Prior to joining Financial Engines, Behrman held a variety of senior roles in human resources and services at leading technology companies. Most recently, she served as Senior Director, Employee Success & Customer Education Services at Neoforma. Prior to that, she was a principal consultant at Dragonfly Consultants. Other companies where Behrman honed her HR expertise include Blackhog, Inc., Hewlett-Packard, Icarian Inc., and Sun Microsystems.



About Financial Engines

Financial Engines is a leading provider of independent investment advice and managed accounts to 401(k) plans. Founded by Nobel Prize-winning economist, William F. Sharpe, Financial Engines serves millions of employees at many of America's largest corporations. Patented advice technology and institutional-quality investment methodology allow Financial Engines to offer an array of advisory services to meet the needs of a wide range of investors. For more information, please visit www.financialengines.com.

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